

Privacy Policy for Borderless Corp.

Last Updated: March 1st, 2025

Borderless Corp. (“we,” “our,” or “us”) is committed to protecting your Personal Information and respecting your privacy. This Privacy Policy describes how we collect, use, store, disclose, and safeguard your Personal Information in compliance with the Personal Information Protection and Electronic Documents Act (PIPEDA), Canada’s Anti-Spam Legislation (CASL), and other applicable privacy laws and regulations. By accessing or using our services, website, or otherwise providing Personal Information to Borderless Corp., you acknowledge that you have read, understood, and agree to the terms of this Privacy Policy.

1. Scope & Application

This Privacy Policy applies to all Personal Information that we collect, use, or disclose in the course of our business activities in Canada, whether online (including through our website, applications, emails, or social media) or offline. “Personal Information” means any information about an identifiable individual, such as name, email address, telephone number, mailing address, or other data that can identify an individual.

2. Information We Collect

We collect only the Personal Information necessary for our business operations or as required by law. The types of Personal Information we may collect include:

1. Identity Information: Name, mailing address, email address, and phone number.
 2. Business Information: Company name, position/title, and business contact details, if relevant.
 3. Financial Information: Payment details, billing addresses, or bank account information if you engage in transactions with us.
 4. Usage Information: IP address, browser type, and related technical data when you use our website or services; this may include tracking information gathered through cookies and similar technologies (see Section 6 on Cookies and Tracking).
 5. Other Voluntary Information: Any other information you choose to provide when you communicate with us or fill out forms.
-

3. Purpose of Collection & Use

Borderless Corp. collects and uses Personal Information for purposes consistent with this Privacy Policy, including:

1. **Service Delivery:** To provide, maintain, and improve our services or products, and to deliver information or materials you request.
2. **Communication & Marketing:** To respond to your inquiries, provide updates, and send you commercial electronic messages (in compliance with CASL) about our offerings, promotions, or events.
3. **Transactions & Billing:** To process payments or fulfill orders where applicable.
4. **Customer Support:** To assist you with inquiries, requests, or troubleshooting.
5. **Legal & Compliance:** To comply with our legal and regulatory obligations, such as tax, audit, or security requirements.
6. **Business Operations:** To analyze usage patterns, manage relationships, and evaluate or improve our products, services, and user experience.

We will not collect, use, or disclose your Personal Information for purposes other than those specified or reasonably implied without obtaining your additional consent or unless required by law.

4. Consent

We obtain your consent to collect, use, and disclose Personal Information where required by applicable law. Consent may be obtained in various ways:

- **Express Consent:** When you explicitly agree (e.g., by checking a box, signing a document, or submitting a form).
- **Implied Consent:** When it can be reasonably inferred from your actions (e.g., by using our website or responding to our communications).

You may withdraw your consent at any time, subject to legal or contractual restrictions and reasonable notice. If you wish to withdraw consent, please contact us using the information provided in Section 11.

5. Disclosure of Personal Information

We do not sell or rent Personal Information. We may disclose Personal Information to third parties in the following circumstances:

1. **Service Providers & Partners:** We may share Personal Information with trusted third-party vendors or service providers who help us operate our business (e.g., payment

processors, email service providers, IT and system administration services). We require these service providers to adhere to privacy standards equivalent to our own.

2. Business Transactions: In the event of a merger, acquisition, or sale of all or a portion of our assets, Personal Information may be transferred as part of the business transaction. We will ensure appropriate safeguards are in place to maintain confidentiality.
 3. Legal & Compliance: We may disclose Personal Information where required by law, court order, or regulatory requirements, or if disclosure is necessary to protect our rights or the rights of others.
-

6. Cookies & Tracking Technologies

We use cookies, web beacons, and similar tracking technologies to enhance the functionality and user experience of our website and services. These technologies enable us to:

- Analyze website traffic and usage patterns.
- Remember user preferences and optimize site performance.
- Provide targeted advertising or promotional communications, where permitted by law.

You can disable cookies in your web browser settings, though this may limit certain features of our website or services.

7. Retention of Personal Information

We retain Personal Information for as long as necessary to fulfill the purposes outlined in this Privacy Policy or as required by law. Once Personal Information is no longer needed, we will securely destroy, delete, or anonymize it in accordance with our document retention policies and industry best practices.

8. Security Measures

Borderless Corp. implements appropriate physical, technical, and administrative safeguards to protect Personal Information against unauthorized access, theft, misuse, or alteration. Some of the measures we employ include:

- Secure data storage environments with restricted access.
- Encryption of data in transit (e.g., SSL/TLS) and at rest where appropriate.
- Regular monitoring and maintenance of our networks and systems.
- Training employees on privacy and security best practices.

While we strive to protect your Personal Information, no method of transmitting or storing electronic data is completely secure. We encourage you to take reasonable steps to protect your own Personal Information, such as using strong passwords and being vigilant about suspicious communications.

9. Cross-Border Data Transfers

Given our name and the nature of our operations, we may need to transfer Personal Information to jurisdictions outside of Canada for storage or processing, including to service providers or partners located in other countries. In such cases, we will take reasonable measures to ensure that any transferred information receives an adequate level of protection comparable to that provided under Canadian law.

10. Access & Correction

You have the right to access and correct the Personal Information we hold about you. To make a request for access or correction, please contact us using the details in Section 11. We will respond to your request within a reasonable timeframe and in accordance with applicable laws. In certain situations, we may not be able to provide access to all the information we hold about you (e.g., if it includes legally privileged information or if disclosure could harm someone else's privacy). If we refuse your request, we will inform you of the reasons for refusal, subject to legal limitations.

11. Contact Us

If you have questions, concerns, or complaints about our privacy practices or wish to withdraw consent, access your Personal Information, or request corrections, please contact us at:

Borderless Corp.
115 Apple Creek Blvd, Markham, ON L3R 6C9
647-998-5818
info@borderless.city

We will investigate and respond to privacy inquiries or complaints promptly and in accordance with applicable law.

12. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes to our practices or for other operational, legal, or regulatory reasons. When we do, we will post the revised policy on our website and update the “Last Updated” date at the top. Your continued use of our website or services after such updates constitutes your acceptance of the revised Privacy Policy.

By using our services or providing Personal Information to us, you acknowledge that you have read and understood this Privacy Policy and agree to its terms.